



**We build passive houses  
whether the client wants it or  
not**

**and**

**We put solar cells on our  
projects whether the client  
wants it or not.**



# THE CONSTRUCTION INDUSTRY NEEDS A GRETA





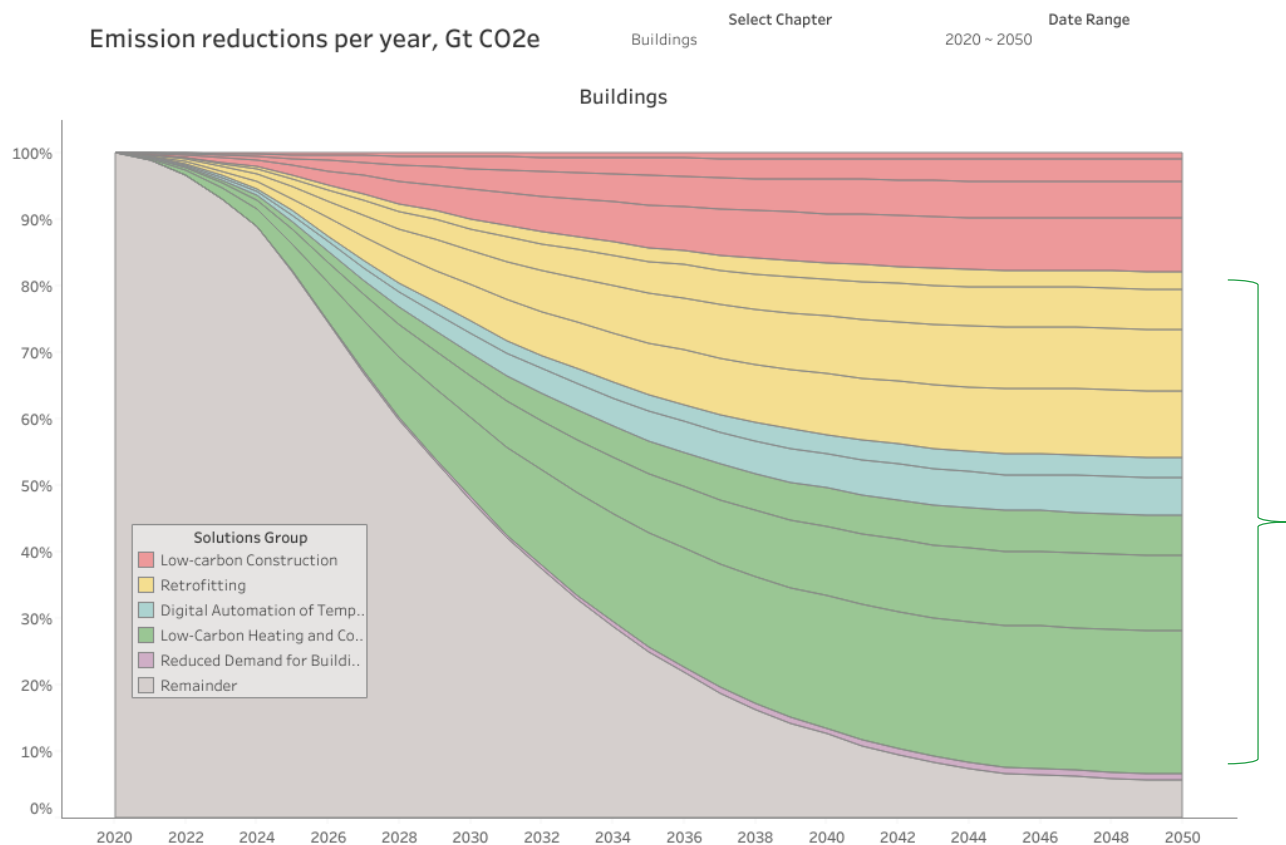
# GRETA'S QUOTES



- How dare you? *Greenwash, one-off*
- We need to listen to the scientists *Do we have any?*
- The climate crisis has already been solved. We already have all the facts and solutions. All we have to do is to wake up and change.  
*passive house, solarcells,*



# Exponential development can lead to halved emissions by 2030



<https://exponentialroadmap.org/>





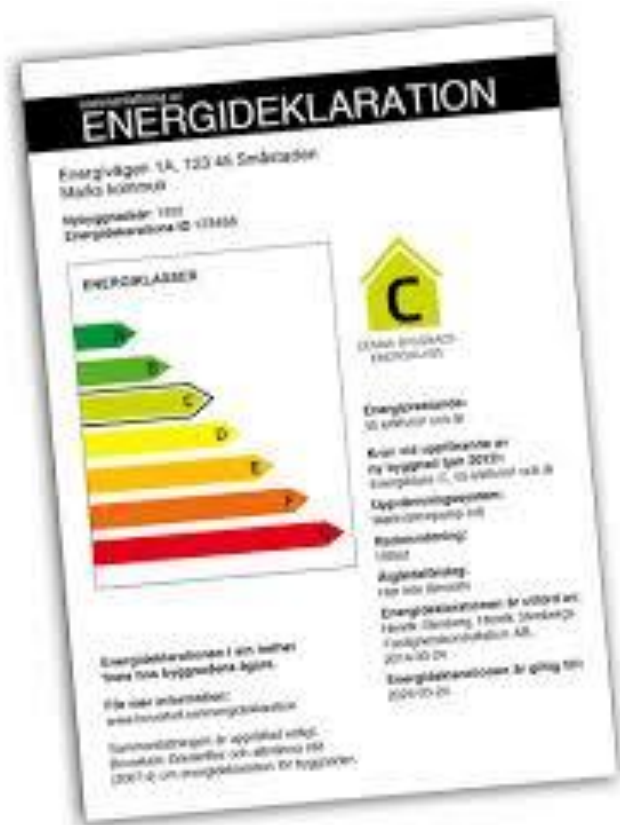
# ALL ADULTS' RESPONSIBILITY



- We should also try to wake the adults up, because their generation is the ones who are mostly responsible for this crisis. *What have we built until now?*
- The bigger your carbon footprint is, the bigger your moral duty. The bigger your platform the bigger your responsibility. *What you can influence you should influence. Designer, developer, material industry, builder, user. Passive house, solarcells, batteries.*



# SIENCE and FACTS



- You don't listen to the science because you are only interested in solutions that will enable you to carry on like before. Like now.  
*BBR energy, "primärenergifaktor"*
- But unless we recognize the overall failures of our current systems, we ...don't stand a chance. *energy declarations are a joke!*
- We need to think outside our current system, that we need people that think outside the box and who aren't like everyone else. *brave companies?*



# SWEDEN AS A ROLE MODEL



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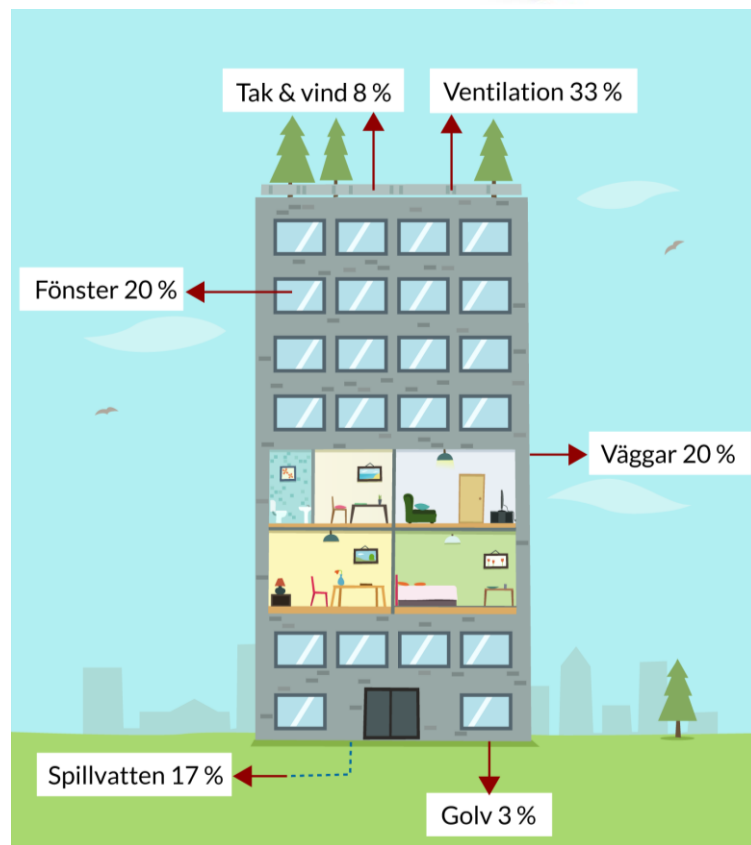


- Many people, ..., see countries like Sweden ... as role models – we have such a clean energy sector, and so on. That may be true, but we are not role models. Sweden is one of the top 10 countries in the world when it comes to the highest ecological footprints, according to the WWF – if you count the consumer index, then we are among the worst per capita. *Environment certificate mix high standard with environment benefits. Not usable in other countries. We should be part of the solution in the whole world.*





# ACTING AS IF THERE IS A CRISIS



- We need to start living within the planetary boundaries. This will be a drastic change for many, but not for most.
- There are no emergency meetings, no headlines, no breaking news. No one is acting as if we were in a crisis. ...We can't save the world by playing by the rules. Because the rules have to be changed. Everything needs to change. And it has to start today. *Energy laws, BBR,*
- We are facing a disaster of unspoken sufferings for enormous amounts of people and now is not the time for speaking politely, we're focusing on what we can or cannot say. Now it's the time to speak clearly. Solving the climate crisis is the greatest and most complex challenge that Homo sapiens has ever faced. *Next speaker. One off project is not enough, the whole industry must take it's responsibility. Over 100 000 construction companies – how can you educate them?*